

MARKETING RESEARCH ASSOCIATION
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E-Mail Newsletter Ads

We are the Marketing Research Association. Your link to a world of powerful resources.

- **MRA News and Events** is published on or about the 15th of each month. It reaches over 2600 opinion and marketing research professionals.
- **The MRA Student News** is published on or about the 1st of each month. It reaches a targeted audience of marketing research students and recent graduates.
- The *MRA Student News* is plain text. The *MRA News and Events* is HTML formatted.
- Ads are \$150 for members, and \$200 for nonmembers.
- Advertisers may include a logo in the *MRA News and Events*. Logos can be no larger than 150 X 100 pixels, at 72 pixel/inch resolution. Logos must be in .JPG or .GIF format. If you order a logo please send it via disk or email to Webmaster, MRA Headquarters. (webmaster@mra-net.org)
- Ads are limited to 50 words. You may buy two ads and combine them for 100 words in the same newsletter.
- Ads may contain unlimited hyperlinks. Each hyperlink counts as one word.

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Contact Stacie Turner at webmaster@mra-net.org or (860) 257-4008 with any questions.

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☐ MRA Student News

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Logo

- ☐ Include Logo

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