



MARKETING RESEARCH ASSOCIATION

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Advertise in Color in Alert!
Just fill out the below form and fax back to
860-257-3990!

Your Tools to Succeed

Stand out from the rest and color advertise in *Alert!* today!

Member Prices

Ad Size	Frequency/Rate		
	1-3 X	4-11x	12x
Full Page	\$1210	\$1155	\$1100
Half-Page	\$660.00	\$632	\$605
1/3 Page	\$522	\$495	\$464
1/4 Page	\$467	\$440	\$412
Back Cover	\$1540	\$1460	\$1400

Non-Member Prices

Ad Size	Frequency/Rate		
	1-3x	4-11x	12x
Full Page	\$1672	\$1596	\$1520
Half Page	\$912	\$874	\$836
1/3 Page	\$722	\$684	\$646
1/4 Page	\$646	\$608	\$570
Back Cover	\$2128	\$2064	\$1938

Month	Year	Quantity	Code	Rate	Month	Year	Quantity	Code	Rate
January					July				
February					August				
March					September				
April					October				
May					November				
June					December				

TOTAL DUE :

Name			
Company			
Address			
City/State/Zip			
Phone			
Fax			
E-Mail			
Payment	<input type="checkbox"/> Check <input type="checkbox"/> AMX <input type="checkbox"/> MC <input type="checkbox"/> VISA		
Card Number:		Expiration:	
Card Holder Name			
Signature			

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Questions? Call Kristen Melesky at 860-257-4008, ext.30 or via email at
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