

Marketing Research Association
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Violation Allegation Form Against the Code of Data Collection Standards

We are the Marketing Research Association. Your link to a world of powerful resources.

I believe that a violation of the MRA Code of Data Collection Standards has been made by the following MRA member:

Name

Full Company Name

Title

Street Address

City, State, Zip Code

Phone Number

Nature of the Member's Business

- ☐ End User/Manufacturer
- ☐ Research Company
- ☐ Data Collection
- ☐ Other (please specify) _____

Ethical problem or issue: Use this box to state the Code Section and Point numbers violated (i.e. II.1; III.2).

What facts have a bearing on this ethical issue? Use this box to explain the agreement between the parties, written letters, telephone calls, attorneys/lawsuit. Be sure to attach any relevant documentation when you file the form.

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Other Considerations: Use this box to provide other pertinent information that the committee should consider.

Recommendation for Action:

Based upon the MRA enforcement procedures, from your perspective, what do you think would be the most appropriate action (select only one)

- ☐ Censure
- ☐ Suspension
- ☐ Expulsion
- ☐ Other (please specify)

Authorization

I attest by signing this document that the information included is accurate and that I am requesting that the MRA Professional Standards Committee investigate this allegation of a violation of the Code of Data Collection Standards. MRA will NOT act on anonymous complaints.

Name

Full Company Name

Title

Street Address

City, State, Zip Code

Phone Number

Nature of the Your Business

- ☐ End User/Manufacturer
- ☐ Research Company
- ☐ Data Collection
- ☐ Other (please specify)

Signature

**Please print this form and sign it. Your signature is required to validate this request. Once completed, fax this form and other supporting documents to
MRA Headquarters at 860-257-3990.**