MRA SM
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A Family of Services Now Under One Name

Marketing Research Association

First Outlook Conference & Expo

November 4 - 6, 2009 • San Diego, California

Conference Sponsorship Packages

Final deadline is September 28, 2009

Company recognition… all this is included!	Platinum ($3,200)	Gold ($1,100)	Silver ($350)
One full conference registration	■		
Company name listed on the attendee tote bag	■		
Company logo on all printed registration materials (inclusion in material starts upon reciept of payment & artwork)	■		
One promo item OR a piece of literature in the attendee tote bag	■	■	
Company logo revolving on display screen during breakfasts/lunches	■	■	
One full page b/w Conference Program Book ad (FP color upgrade available)	■		
One half page b/w Conference Program Book ad (FP b/w upgrade available)		■	
Displayed on Web site for 6 months (following the event)	■	■	■
Company name listed in e-blast (the month following the event)	■	■	■
Company name listed in Annual Report	■	■	■
Company name listed in Conference Program Book	■	■	■
Included in listing of sponsors in one issue of *Alert!* Magazine	■	■	■
Badge ribbon indicating level of sponsorship	■	■	■
Company name on signage throughout conference	■	■	■

Please provide the following company information. Please print/write legibly.

Company Name:	
Company Contact:	
Telephone:	
E-mail:	
Street Address:	
City, State, Zip:	

Payment Information. Please print/write legibly.

Credit Card: ○AMX ○MC ○VISA **Card #:** _____ **Exp.**_____ **Check #** _____

Cardholder Name: _____ **Cardholder Signature:** _____

Please Note: All sponsorship benefits will be applied under the company name that purchased the sponsorship.

Return this completed form via fax to MRA at 860-682-1010. For more information, contact MRA at 860-682-1000.

*****MRA OFFICE USE ONLY*****

Amount Paid: _____ Date Paid: _____

Initials: _____ Paid by CHECK AMEX VISA MC

Check/Approval #: