



First Outlook Conference & Expo

November 4 - 6, 2009 • San Diego, California

CONFERENCE PROGRAM BOOK ADVERTISING FORM

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All ads must be received by Sept. 28, 2008

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Inside Front Cover	\$1,700	\$2,200
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Inside Back Cover	\$1,700	\$2,200
Center Spread	\$2,500	\$3,000
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Standard (B/W) Ad Space		
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Full Page	\$400	\$500
Half Page	\$275	\$375

Ad Dimensions	
Inside Front/Back Cover	8.5" x 11"
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Half Page	7.5" x 4.875"

**Note to Sponsors**  
No Charge for a black/white ad

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For information about conference sponsorships or exhibits, please contact MRA directly at 860-682-1000.

Return this completed form via fax to MRA at 860-682-1010. For more information, contact MRA at 860-682-1000.

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