



MARKETING RESEARCH ASSOCIATION

First Outlook Conference & Expo

November 4 - 6, 2009 • San Diego, California

2009 Contract to Exhibit

Please Note: Contracts submitted with full payment will be processed on a first-come, first-served basis.

	Submission Deadline	(Tabletops)	
		Member	Non-member
Primary Exhibitor - Early Bird Pricing	August 28, 2009	\$1,800	\$2,200
Primary Exhibitor -Standard Pricing	September 28, 2009	\$2,100	\$2,500
Each Additional Exhibitor (up to 3)	October 23, 2009	\$550	\$700

Company Information (please write legibly)

Company Name:		Company Contact:	
Company Contact E-mail:		Telephone:	
Street Address:		City:	
State/Zip:		Country:	
Product/Service to Exhibit:			

Exhibitor Information (please write legibly)

	Name for Badge	Amount
Primary Exhibitor		
Additional Exhibitor 1		
Additional Exhibitor 2		
Additional Exhibitor 3		
2nd Booth (double) add \$1,875		
E-mail - Primary Exhibitor		
E-mail - Additional 1	Total Payment	\$
E-mail - Additional 2	Less Deposit	\$
E-mail - Additional 3	Balance Due	\$

Payment Information (please write legibly)

Credit Card: AMX MC VISA Card #: _____ Exp. ____ Check # _____
 Cardholder Name: _____ Cardholder Signature: _____

I have read and fully understand the 2009 Research Industry Forum Guidelines and Contract to Exhibit. I agree to abide by its terms. Please Initial: _____ (must be initialed or contract is not valid)

1. I (exhibiting company) understand MRA will do its best to accommodate our choice for exhibit space on a first come, first served basis, according to the date this fully completed contract with full payment is received at the MRA office. I (exhibiting company) agree to accept the exhibit space assigned to us. Any rejection of assigned exhibit space must be provided in writing within 10 days of MRA's notice of assignment.
2. We specify that the products and/or services listed above are those we propose to exhibit. We shall advise MRA in writing of any changes no less than 30 days prior to the Exhibition. I also understand that any changes in products and/or services to be exhibited, for which MRA has not been notified 45 days prior to conference date(s), may result in inaccurate information listed in the conference program book.
3. I (exhibiting company) agree to provide MRA with a Certificate of Insurance, as specified in the 2009 Research Industry Forum Guidelines, no later than 30 days prior to conference date. I understand that failure to do so will prohibit us from exhibiting and will be subject to the cancellation fees as outlined in the 2009 Research Industry Forum Guidelines.
4. I (exhibiting company) understand that cancellation charges and early tear down penalties may apply as outlined in the 2009 Research Industry Forum Guidelines.

Questions? Call MRA at (860) 682-1000.

Return this completed form via fax to MRA at 860-682-1010. For more information, contact MRA at 860-682-1000.

MRA OFFICE USE ONLY

Amount Paid: _____ Date Paid: _____
 Initials: _____ Paid by CHECK AMEX VISA MC
 Check/Approval #: