

# ONE Source for Today's Solutions

Now, more than ever, is the time to join the ONE association dedicated to improving the quality and ensuring the future of the survey and opinion research profession. The Marketing Research Association is your ONE source for:

- solutions to your toughest industry and business questions
- networking with peers and clients
- cutting-edge professional development
- crucial resources to help protect your business and the future of our profession



## MRA Serves All Your Professional Needs

### ONE COMMUNITY

Build your professional network by interacting locally through a chapter or virtually through one of MRA's social networking sites.

### ONE AUTHORITY

Your business and your industry are protected through the Government Affairs segment of MRA. Keep yourself informed on the latest laws and regulations through the Compliance Guide, free to all members.

### ONE FUTURE

Grow your business and your career through the Virtual Business Guide, Blue Book and Professional Researcher Certification program.

### ONE SOURCE

Discover the latest trends, developments and timely information through MRA Conferences, webinars, self-study courses and MRA's monthly magazine, *Alert!*

For additional information, go to [www.mra-net.org](http://www.mra-net.org) or call (860)682-1000.  
You must obtain a membership application from your local chapter for your chapter to receive credit.



**Join MRA by December 31, 2009 through your local chapter.**