

Alert! Magazine's First Annual Data Collection Directory

The following is an advertising supplement. The First Annual Data Collection Directory showcases data collection providers in the market research industry. If you would like additional information on any of the listed companies, please use the contact information included with the listing. To be included in next year's Data Collection Directory, contact *Alert!* Magazine's Editor, Tara Cantore at tara.cantore@mra-net.org.

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101 East Chesapeake Ave., Suite 102
Baltimore, MD 21286
410-337-5000
www.aimresearchnetwork.com
koskopins@aimbalt.com

Our objective: To exceed client expectations for qualitative research. Quality-controlled recruiting from our extensive, constantly purged/expanded database; large, comfortable group and viewing rooms, state of the art digital A/V and staff that anticipates your every need, yield TOP RATED results in the Impulse Survey of Focus Facilities each year.

AIM COLUMBUS

One Eaton Oval, #100
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410-337-5000
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Our objective: To exceed client expectations for qualitative research. Quality-controlled recruiting from our extensive, constantly purged/expanded database; large, comfortable group and viewing rooms, state of the art digital A/V and staff that anticipates your every need, yield TOP RATED results in the Impulse Survey of Focus Facilities each year.

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www.allglobal.com
clientservices@allglobal.com

All Global is a leading provider of data collection services to the medical and healthcare market research industry worldwide. With multi-local knowledge, high-quality doctor panels, innovative capabilities and robust healthcare expertise, All Global is the provider of choice for many of the top research companies and agencies globally.

Atlanta Out Loud, Inc.

2801 Buford Highway NE, Suite 250
Atlanta, GA 30329
404-636-9054
www.atlantaoutloud.net
info@atlantaoutloud.net

"Out Loud" is to give voice to the imagination! Come see our total facility renovation, completed in March, 2009. AOLI is an Atlanta, Georgia focus group facility. We are independently owned and operated onsite. Our goal is for your Atlanta project to be a perfect experience from start to finish.

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24 Jianguomen Wai Street
Chaoyang District
100022 Beijing, P.R. China
+86 (0)10 6515 6642
www.b2binternational.com/China
beijing@b2binternational.com
Alaric Fairbanks

B2B International is a specialist business-to-business market research consultancy with offices in North America, Europe and Asia-Pacific. In addition to full service market research, our Asia-Pacific headquarters boasts a dedicated data collection team which specializes in accurate, timely data collection and analysis from all industry sectors across the region. ☎

Bestconsulting

305 Belltown Rd.
Owings Mills, MD 21117
443-610-9999
www.bestconsult.us
bestconsulting@bestconsult.us

Bestconsulting is a market research company, specializing in healthcare and consumer research. We provide qualitative and quantitative research utilizing a wide range of methodologies from intercepts to Internet. We maintain an extensive in-house database of medical professional and healthcare consumers.

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800-969-9235
http://breakthrough-healthcare.com
jmace@mcmillionresearch.com

In 2009, The McMillion Companies launched Breakthrough Healthcare Research. Using the energies of 30 years experience in physician, patient and ailment data collection coupled with the most advanced technology, Breakthrough delivers . . . 865,000+ physicians and 300+ ailments and conditions.

Bryles Research

9405 Enterprise Drive
Mokena, IL 60448
708-478-3333
www.BrylesResearch.com
Info@BrylesResearch.com

Bryles Research's Chicago facility was newly renovated in 2007. The 6200 sq. ft office is located in a premium single story business park with ample parking and easy access from area expressways. Four multi-purpose rooms can accommodate up to 70 respondents. Large commercial equipped kitchen with configurable power. 📖

Bryles Research

1525. E Republic Road #A130
Springfield, MO 65804
708-478-3333
www.BrylesResearch.com
Info@BrylesResearch.com

State-of-the-art focus group facility built in 2006 in one of the fastest growing markets in the Midwest. All three of the focus group suites include large viewing and client lounges. Our staff's dedication to the needs of our clients makes Bryles Research's Springfield, MO office an exceptional focus group destination. 📖

Bryles Research

3308 Essex Drive
Richardson, TX 75082
708-478-3333
www.BrylesResearch.com
Info@BrylesResearch.com

This 12,000 sq ft facility built in 2007 includes two commercial kitchens, two large multipurpose rooms, and two

focus group suites. All rooms have spacious client lounges and viewing capabilities. The 650 sq ft main test kitchen includes a 12 foot commercial exhaust hood with 600 amps of configurable power. 📖

CatalystMR

45 Yosemite Avenue
Oakland, CA 94611
800-819-3130
www.catalystmr.com
info@catalystmr.com

CatalystMR specializes in high touch-high service, cost effective online survey programming and hosting, online panel sample, translation, custom panel communities, mobile device surveys, mobile panels, CATI, real-time reporting and data tabulation. We are experts in programming conjoint, complex logic and quota algorithms, ad & video testing, shelf tests and Power-Point. 📖

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Fort Smith, AR 72903
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www.ccmarketresearch.com

C&C Market Research utilizes the latest technology in data collection and data processing. We bring over 20 years of marketing research experience to your service. C&C is nationally represented, with 32 offices, all with high speed Internet, ready to assist you with your research needs. 📖

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CfMC's Web survey and CATI data collection offerings continue to break through traditional research barriers. New: The Celeus predictive and power dialer solution. Combined with Web-CATI, the Celeus dialer provides a truly scalable solution for CATI operations. Our services include Web survey programming/hosting/management, data entry, coding and tabulations. 📖

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www.crcmr.com
info@crcmr.com

Located in downtown Columbus' Arena District, CRC is a data collection/focus group facility featuring two full suites, test kitchen, FocusVision & Active Group videostreaming, and management team with 50+ years of marketing research experience. All recruiting completed onsite from central phone room. Member of Focus Coast to Coast. 📖

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Ann Georgesen

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500 W. Broadway, #102
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480-557-6666
www.ccrsurveys.com
ycave@ccrsurveys.com

Whether it's developing new products and services, refining existing ones, or building new marketing and advertising campaigns, senior decision-makers across the United States routinely rely upon CCR for insights they need into their markets. Our turnkey service capabilities give us excellent control over quality, timing and cost. 📖

Creative Consumer Research

3945 Greenbriar Drive
Stafford, TX 77477
281-240-9646
www.ccrsurveys.com
ccrhouston@ccrsurveys.com

Whether it's developing new products and services, refining existing ones, or building new marketing and advertising campaigns, senior decision-makers across the United States routinely rely upon CCR for insights they need into their markets. Our turnkey service capabilities give us excellent control over quality, timing and cost. 📖

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www.CRI-Research.com
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Customer Research International is a located in the Austin metropolitan area. In its 15 year history, CRI has conducted over 4,000 survey projects. With 100 station CATI call center, bilingual capabilities and the ability to meet client deadlines, CRI will make your data collection project a success. 📖

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Fresno, CA 93704
800-923-5523
www.decipherinc.com
info@decipherinc.com

Decipher specializes in online survey programming, data collection, data processing & reporting. Utilizing Web-based applications, Decipher integrates state of the art technology with traditional research techniques. Decipher's survey and data reporting tools enable users to automate post field production, significantly increasing the accuracy and quality of research reporting. 📖

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San Diego, CA 92123
800-676-5883
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Info@DIResearch.com

Directions In Research operates 320+ predictive CATI stations (English/Spanish), utilizing the latest technology. DIR also offers On-line, IVR, multi-mode data collection and tabulation services. Its experienced staff is skilled in numerous areas of B2B and consumer research including: automotive, financial, healthcare, Hispanic, insurance, technology and public opinion polling. 📖

Discovery Research Group

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Midvale, UT 84047
800-678-3748
www.discoveryresearchgroup.com
sales@discoveryresearchgroup.com

Discovery Research Group is an experienced data collection provider that has a strong history in market research. We use multiple methodologies including telephone, IVR and online. Our telephone centers are located in the western U.S. and Costa

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www.eastcoast-research.com
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EFG, a leading global data collection provider, is dedicated to the management of International Quantitative/Qualitative fieldwork for North American Market Research and Consulting firms: EFG is a full-service one-stop shop for fieldwork Worldwide! EFG's worldwide capabilities: 115 FGs, 12500 F2F interviewers, 2750 CATI, and global panel access in 35+ countries. Our fieldwork capabilities are quality certified ISO 9001. 📖


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Gulf View Research LLC has been in business as a data collection researcher for over 26 years. We cover markets of Tampa, Orlando, New Orleans! We had been the only field service in New Orleans to keep our doors open after Katrina and to this day remain so! 

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www.inlandempiremarketresearch.com
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IE Market Research strives for excellence and to provide our clients with the highest level of service, we believe in earning your business. Our bilingual staff has a combined 35 years of experience in marketing. We service the Inland Empire, Orange and Los Angeles Counties for your data collection needs. 


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www.leresearch.com
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www.lightspeedresearch.com
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Luth Research

1365 4th Avenue
San Diego, CA 92101
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www.luthresearch.com
rluth@luthresearch.com

Luth Research continually develops new ideas and adopts cutting edge technologies to meet the needs of today's market research industry. Three state-of-the-art focus group suites, 110 CATI stations, an on-site programming team, and SurveySavvy™, an online community of addressed respondents, ensure quality solutions that are scalable, secure and flexible. 📖

Management Decisions, Inc

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414-774-0623
www.managementdecisionsinc.com
lbunce@managementdecisionsinc.com

For over 50 years, Management Decisions, Inc. has been consistently perfecting the art and science of qualitative and quantitative data collection, building a reputation as one of the world's most innovative research service companies. MDI turns numbers into results, providing strategic solutions for its clients in today's constantly changing marketplace. 📖

Market Solutions Group Inc.

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480-393-1200
marketsolutionsresearch.com
info@marketsolutionsresearch.com

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www.mdmarketingsource.com
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McMillion Research

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Charleston, WV 25301
800-969-9235
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The McMillion Companies provide 30 years of experience across all phases of data collection and technology. Utilizing a 100 station CATI center for telephone and phone to Web surveys we provide a leading edge approach to your data collection needs. Mindfield Online and Breakthrough Healthcare Research are McMillion companies. 📖

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Mindfield Online

1012 Kanawha Blvd. East
Charleston, WV 25301
800-969-9235
mindfieldonline.com/client
jmace@mcmillionresearch.com
Jay Mace

Mindfield Online brings 30 years of

market research and data collection experience to the online arena. IQD technologies insure the highest level of data quality available. Wouldn't you rather have a proven team of data collectors empowering your online data collection? Mindfield is your answer. A McMillion Company.

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East Islip, NY 11730
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Founded in 1979 Mktg.Inc. has always had a reputation for quality data collection. State of the art programming/hosting & 160 CATI stations. In 2007 the company spawned a new division, Sample Source Auditors™ known best for their continuous online tracking study, The Grand Mean Project™ and Consistent Track™. 📖

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NRN is a full service consumer research company focusing on design, execution, and analysis of consumer research studies. Through an exclusive relationship with GGP, a shopping center leader with 200+ malls, and NRN's 150,000 member On-line Opinion Club, we have direct access to one of the largest shopper-centric resources. 📖

Online Market Intelligence (OMI)

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Online Market Intelligence (OMI) provides high quality online fieldwork in Russia, Ukraine, Belarus, Kazakhstan, and the Baltic states. With OMI online panels you can access over 300k consumers and 12k IT professionals. Panels are in full compliance with ESOMAR, CASRO and EU Safe Harbor standards for online research. 

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Online Survey Solution offers full-service online data collection to fellow market research companies. We offer a full range of services including project consultation, questionnaire design review, panel partnerships, full-service programming, and more. We bring an average of 20 years of market research experience and are committed to delivering indispensable service to each project.


Opinion Access Corp.

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 Long Island City, NY 11101
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Opinion Access Corp. is the data collection expert in CATI, online and Global Field Management services, with in-house tabulating, coding and data entry for marketing research companies. Known for our expertise in Hispanic-bilingual and tracking work for over 15 years, we focus our talent and technology on your success.


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Precision Research, Inc.

5681 W. Beverly Lane
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Precision Research, Inc. in Phoenix is a full-service research firm comprised of experienced professionals dedicated to serving the market research community for over 28 years. Precision Research was built to provide our clients with personalized service, attention to detail and a dependable research partner - all at a competitive price. 


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Research 13

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Decades of experience in providing high quality data collection mean that you are in good hands with Research 13. Phone surveys, IDIs, Executive In-Person, Mail, Mini-groups, Site Visits. Quality, speed & cost effectiveness. Contact: <http://www.research13.com/costestimatecontactus.html>; (503) 863-9913. 


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Schwartz Research Services, Inc.

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